

CAMPAIGN COORDINATOR - SYDNEY

ABOUT THE ROLE

This is a unique opportunity for a Senior Account Coordinator to work within our media and talent team supporting the execution of campaigns and events. The role will see the right candidate assist deliver advertising and marketing outcomes for some of the agency's key accounts.

Responsibilities Include:

- Coordinate campaigns with various stakeholders.
- Buying and maintaining accurate media plans.
- Post campaign reporting.
- Briefing creative requirements to production teams.
- Assisting with Talent coordination.

ABOUT YOU

The successful candidate will be passionate about delivering the highest level of client service assisting drive exceptional campaign results. You must have both an understanding of commercial media and most importantly have a caring, client-driven ethos. You will thrive in an environment where success is both celebrated and rewarded.

Education and Experience

- Bachelor's Degree in Marketing & Advertising or 1 to 2 years of traditional advertising experience within an agency or media environment.
- Experience in implementing traditional media campaigns and dealing with clients.

Desirable requirements: Have a bright bubbly personality, be a great problem solver and enjoy working with a team with huge potential for growth

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ABOUT US

Talent Corp is a new generation media and marketing agency that actively aligns brands with trusted media and sports talent for use across a range of commercial activities including Radio, TV, Social, Events and more. We believe that credible ambassadors drive trust in a brand, and that trust drives increased consumer confidence to purchase.

Our Culture:

We have five behaviors that make up our "Culture in Action" which drive how we act every day to create a great place to work:

Aim High - We set big goals and work together to achieve them.

Own It - We take personal responsibility for our actions and have a solutions mindset.

Be Your Best Self - We create the environment we need to thrive.

Make a Difference - We look for every opportunity to improve and make a difference.

Celebrate Success - We celebrate both individual and team successes.

EEO STATEMENT

Talent Corp is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, colour, religion, sex, gender identity, sexual orientation, age, national origin, protected veteran status, disability or any other basis protected by federal, state, or local law.

APPLY

Apply to: Ruth Thompson @ <https://talentcorp.com.au/careers-support-roles/>
or work@talentcorp.com.au