



Nils Vesik

Problem Dissolver

talent corp
BRANDS : TALENT : MEDIA

When results need reinventing

WHAT IF YOU COULD REDUCE THE NUMBER OF PROBLEMS YOU HAVE IN YOUR ORGANISATION?

Around the world Nils Vesik empowers audiences to change their thinking and their results.

Nils' keynotes provides the key to unlock your audiences thinking, eliminate painful problems, and create commercial ideas, that generate high performance results.

Nils continually hears that his message inspires a sense of "I really can reinvent my results" and has created dramatic commercial returns for individuals and organisations in over 16 countries around the globe.

Nils shows that by reinventing your thinking processes so that they are practical and fun, even the most 'change resistant' people can leave their limitations behind, and instead generate game changing solutions.

Nils' expertise is in reinventing how people think, dissolving problems, creating high-calibre solutions ideas, changing behaviour and reinventing results.

More than Motivational

Nils is committed to reinventing results. He writes books about it, blogs about it, podcasts about it, but most importantly he works individually with organisations behind closed doors and on stage.

A Tailored Approach

Nils' approach however diverges from a motivational approach. It's based on specific observable and measurable behaviours that anyone can do and when coupled with his fun story telling lead to people taking immediate action that continues long after the keynote finishes. In short Nils's keynotes enable people and organisations to reinvent their results.

Nils ensures that no matter what industry, no matter what audience that the message will resonate and stick with them instantly. Book Nils for your next conference event now.



KEYNOTE TOPICS



GLOBAL TOPICS DELIVERED BY A GLOBAL SPEAKER

Nils has delivered keynotes and workshops around the world from Tokyo to Munich. His audiences have ranged from Tech and Telco's to Finance & FMCG's.

Nils is a Certified Speaking Professional (CSP) a designation awarded to fewer than 10% of professional speakers globally. Nils has achieved the highest level of accreditation & accolade available to professional speakers, ensuring his message will be memorable, meaningful and relevant to your audience.

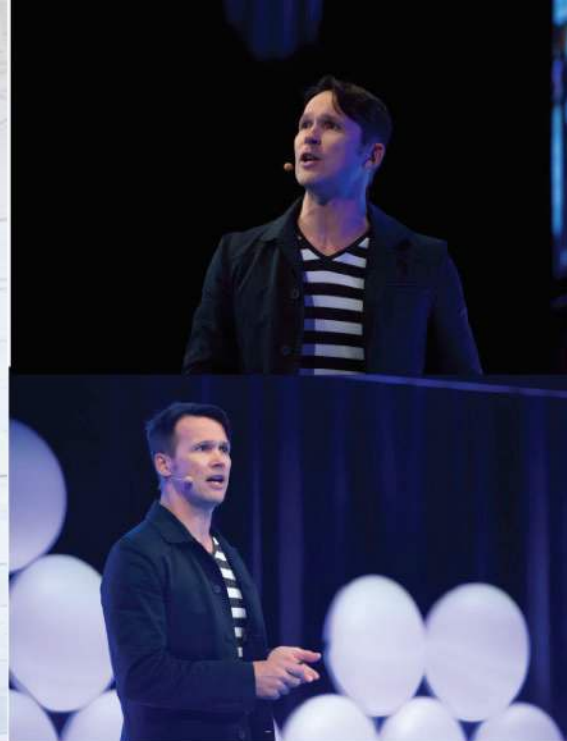
NILS' CURRENT KEYNOTE TOPICS ARE:

- **PROBLEM DISCOVER** - Quickly eliminating painful problems forever
- **SCRAMBLE™** - How to create commercial validated ideas on demand
- **THE 5min INNOVATOR™** - Fast solution thinking for tricky situations
- **UNTHINKABLE**- Insider secrets to change performance mindsets
- **INSIGHT.FULL™** -

5 REASONS TO BOOK AN EVENT WITH NILS

1. 48% of Nils' keynote clients have booked him more than once
2. Nils' proven methods get results. One client achieved an 86% increase in output within 6months of engaging Nils for multiple events
3. Inventor of the 'Innovation archetypes' process & pioneer of applying to design thinking to business in Australia
4. Author of The Reinvention Sprint, Ideas with Legs, and Innovation Archetypes
5. Over 20 years and tens of thousands of hours successfully applying behaviour change





KEYNOTE PRESENTATION

PROBLEM DISSOLVER™

Quickly Eliminating Problems Forever

Let's face it. Every organisation has problems. The more problems reoccur, the more time, money and effort it costs us.

Unfortunately, problems occur across all levels of an organisation—from team members to the CEO. In fact, a recent Harvard study revealed that the average CEO spends 36% of their time-solving problems.

While fixing a problem may create a short-term solution, dissolving it ensures that it never rears its ugly head again.

When problems arise, we need to respond rapidly while simultaneously tackling the real cause and elevating our thinking to generate high-reaching bankable solutions.

PROBLEM DISSOLVING



THE PROBLEM SMART FRAMEWORK

YOU'LL LEARN:

- Why uncovering the underlying cause of a problem can be the most valuable step to freeing up your valuable time and effort. Nils' four-step framework makes discovering the root cause foolproof by showing you where it lurks.
- How to eliminate painful bottlenecks and customer complaints. Just use Nils' "secret technique" and watch them disappear.
- Why every problem has the risk of repeating itself and how to eliminate the chance of a problem recurring ever again.
- The absolute FASTEST way to generate Problem Breakthrough Ideas... Even if You're Not Creative
- A proven way to assess which solution to implement... Quickly and at minimal risk. One quick litmus test to see if your solution will succeed... Before you've even built it.



KEYNOTE PRESENTATION

SCRAMBLE™

**Rapid risk-free innovation,
that won't cost you a fortune.**

When business operates at a supersonic MACH 3 pace, we don't have the luxury of taking a few days to think of a solution, especially when someone else is pressuring you for your solution.

On the fly, we need to be able to analyse a pressing problem, generate an insight, followed by fresh ideas, validation and a strategy to execute.

In short, we need to be able to create rapid commercial solutions as fast as possible.

YOU'LL LEARN:

1. Validate your ideas rapidly and inexpensively to eliminate risk
2. Flip the bottlenecks costing you time & money into innovations
3. Tap into the innovation cognition regions of the brain
4. Facilitate and prompt innovative thinking ideas with just one question
5. Create rainmaking ideas from scratch

"Fantastic at coming into an organisation and peeling back the layers to help find where we can be more innovative"
— Jon D'Sousa



KEYNOTE PRESENTATION

THE 5min INNOVATOR™

Innovation doesn't have to take long. In fact, we can innovate with as little as five minutes a day.

Now more than ever, innovative ideas are the currency for success. While we know innovation is valuable, it's a sad fact that too many people in organisations just don't have the time to innovate... Or do they?

The good news is no matter how time-poor, or how crammed our heads might be with traditional business management skills, with Nils' 5minute innovation techniques anyone can start innovating to improve their results.

YOU'LL LEARN:

- Mental deck of quick practical processes to solve problems
- Redefine problems to discover the crux of a problem
- Use models to deconstruct & prevent mistakes
- Simple daily activities that generate valuable improvements

"Absolutely brilliant. Put a new perspective on my thought process." — Rory Muscat, Bankwest

"Interesting. Great ideas. Insightful." — Lisa Barnes



KEYNOTE PRESENTATION

UNTHINKABLE

Insider secrets to change performance mindsets

We live in a rapidly evolving world that needs people to be adaptive and open to changing how they think. Rethinking business and life challenges, and who also the ability to think differently to create the ground breaking ideas that effect positive change.

Being able to 'un-think' how things used to be done and then rethink how things 'need' to be done in our evolving world are a must. In this session you will learn how to identify the habits and thinking that hamper your ability to contribute to game changing thinking & how to re-wire your mind in order to accelerate your success from thinking the unthinkable.

YOU'LL LEARN:

- How to break your limiting habits and beliefs
- How to start rewiring what you thought was possible
- Ways to eliminate unwanted behaviours
- How to deal with discomfort
- How to create valuable ideas effortlessly

"Compelling, informative, stimulating, hopeful. Great confident delivery."
— Sharon Leadbetter, mental health association of nsw





KEYNOTE PRESENTATION

INSIGHT.FULL™

Uncover what your customer really wants to pay for. Insights that will fuel your business growth

Want to know the starting blocks for the worlds best innovations? It's insights. An insight is a word commonly used but seldom understood. It's a human truth, be that a customer frustration, need or desire, or emerging trend that hasn't been capitalised on yet.

Most of us make the mistake of generating ideas without clarifying what a customer is really thinking and more importantly their emotional undercurrents that drive their purchasing behaviour.

Focus groups don't work, due to biases and that people suck at predicting how they will behave in the future.

The secret lies in observing and decoding how they behave to what you put in front of them, and what they are thinking but not saying aloud.

YOU'LL LEARN:

- Spot key trends that will affect your industry and market
- Uncover the emotional undercurrents that are driving your customer behaviour
- Learn the drivers to shift customers from inertia into action
- How to join the conversation your client is having in their head with the product or service you are selling

"Great presentation - clear message."
— Kylie Donovan, nsw department of training & education





WORKSHOP OPTIONS

GET HANDS-ON

Workshops to start reinventing results straight away

There are times when it makes sense to start reinventing on the day of a conference. This is when we recommend a workshop to allow for a hands-on learning experience that allows people to apply their new skills on their pressing challenges.

Need to solve a problem, need more sales, need to create a new product solution? A stand-alone workshop or a workshop combined with a keynote is a simple way to start reinventing.

Our workshops can range from 60 minutes to a full day.

We have workshops for every one of our keynote topics and as always tailor them to your unique audience and requirements. We can also blend workshops to cover multiple topics if required.

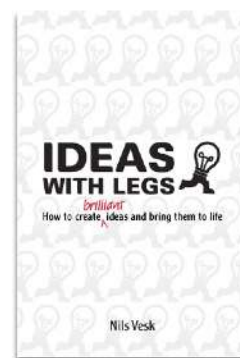
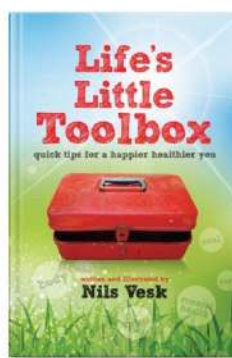
INNOVATION SPRINT

One of our most exciting workshops is the Innovation sprint. In short, in an innovation sprint we build an innovative solution to your biggest issue fast. We do this by identifying a critical problem or opportunity and swiftly create ideas to solve it. We then devise the simplest most risk free way of testing the idea and it's validity without needing technical support or any significant financial resources.

"Some words to describe what nils vesk did for us at our CBA conference. He led us, he guided us, he facilitated, he challenged us, and most importantly he helped us innovate and become thought leaders. He was fabulous, his style is terrific his energy is contagious and we'd use him again in a heart beat."

— Brigid Gibson, Commonwealth Bank





ABOUT NILS

NILS VESK BIO

Nils is a reinvention and innovation expert who delivers high-energy keynotes presentations that challenge audiences to reinvent their thinking and results. Audiences love his practical strategies they can apply personally and professionally. Meeting planners love working with Nils, often describing him as the creative catalyst for their events.

Nils is the founder of Innovation Agency Ideas With Legs and earned his Certified Speaking Professional designation from Professional Speakers Australia. The Certified Speaking Professional (CSP) designation is held by fewer than 10% of professional speakers globally.

Nils's captivating storytelling coupled with his practical innovation processes consistently increase learning transfer and create commercial gains. Put simply, audiences who work with Nils shift from creating insignificant ideas to becoming indispensable idea generators that continue to realise innovation for years to come.

Organisations around the globe, such as Nestle, HP & Pfizer turn to Nils Vesik to share his unique game changing problem solving and innovation techniques for formulating remarkable results, extraordinary customer experiences and irresistible products.

Nils has authored four books, including "The Reinvention Sprint - The Fast Track Method To Rethink & Rebuild Business", Ideas With Legs - How to Create Brilliant Ideas and Bring Them to Life", "Innovation Archetypes - Principles for World Class Innovation", and "Life's Little Toolbox".

Oh, did we mention that Nils is an extreme sportsman who competes in Hang-gliding World Championships and is also a yoga teacher? Why does that matter? Well, it means he's a bit adventurous and knows how to help other people get their energy up and turn it into action.



Nils Vesik CSP



ABOUT NILS

EXTREME ATHLETE

In Nils's spare time he competes in the thrilling extreme sport of hang-gliding.

Nils has represented Australia twice in two separate world championships and was a winner of a Bronze World Championship team medal.

Hanggliding is an extreme sport in which to compete at an elite level where death is an ever present danger. This sport takes both courage and the ability to stay calm under pressure, to make decisions that count.

Nils shares performance psychology techniques, fear management, stress management as well as exciting stories to share how to get more stuff done in less time and how to perform under pressure.

If you like what you're reading and want to get started check out the 'how to book' section.

NILS' CLAIM TO FAME

- » International authority on innovation & inventor of the 'Innovation Archetypes Process'
- » Works with Fortune 500 companies around the world such as Nestle, HP & Pfizer
- » Most recent client, a major US R&D team, increased their innovation output by 86% in 6 months
- » Author of: The Reinvention Sprint, Ideas with Legs, and Innovation Archetypes
- » Regularly works globally with audiences in over 15 countries
- » World Championship medalist in extreme sport hang-gliding



BEYOND THE KEYNOTE

HOW CAN NILS HELP YOU?

Nils designs and deliver presentations, programs and training for organisations, executives and knowledge workers about how to innovate to invent new PRODUCTS, reinvent SERVICE, increase SALES, and reduce EXPENDITURE. It all starts with your rewiring your innovative mind.

Nils has worked with thousand of senior leaders around the world on:

- » Innovation & Future trends keynote speaking & workshop facilitation
- » Organisation wide programs, 12 month programs with major outcomes
- » Behaviour change keynote speaking & workshop facilitation
- » Innovation strategy, structures, plans & customised innovation processes & templates
- » Innovation & Future trends spotting training & mentoring
- » Innovation consulting & online programs

If you are looking for an innovation expert to help you and your team understand start reinventing their results, Nils can be engaged to deliver a keynote, workshop or an organisation wide program.

Nils' aim is to help individuals and organisations to create innovations that can change a life, industry or even change the world.

